

Job Title: Social Media Manager & Website Designer

Position Type: Part-time

Initiative: MFC Games

About MFC Games: The MFC Games initiative is designed to inspire students in Grades 4-9 to explore renewable energy through Microbial Fuel Cell (MFC) technology. This educational program enables participants to generate electricity using microbes found in garden soil in Alberta. Over the past two years, the initiative has engaged over 500 students from 7 schools. The 2025 MFC Games will include four sub-programs: MFC Olympics, Mini MFC Olympics, MFC Play, and MFC Coaching.

Job Description: We are seeking a creative and motivated Social Media Manager & Website Designer to join our team for the 2025 MFC Games. This role requires an individual with a proven track record in social media management and website design, specifically on WordPress. The ideal candidate will be a student or alumnus of the University of Calgary with a passion for education, renewable energy, and community engagement. This is a volunteer position but a small stipend will be paid out at the end of the job through the Mobilizing Alberta Climate Action Grant.

Responsibilities:

Social Media Management:

- Develop and implement a social media strategy to increase awareness and engagement for the MFC Games.
- Manage and grow our social media presence across platforms such as Facebook, Instagram, Twitter, LinkedIn and TikTok.
- Create, schedule, and publish engaging content, including posts, stories, and videos.

Website Design:

- Design and maintain the MFC Games website on WordPress, ensuring it is user-friendly, visually appealing, and up-to-date.
- Create and update web pages, including event information, power measurement results, and participant resources.
- Optimize website for Search Engine Optimization (SEO) and mobile responsiveness.
- Collaborate with the MFC Games team to ensure content aligns with program goals and branding.

Qualifications:

- Must be a current student or alumnus of the University of Calgary.
- Experience managing social media accounts with at least 1,000 followers.

- Proficiency in website design and management on WordPress.
- Creativity and the ability to generate engaging content.
- Basic understanding of SEO and web analytics.

Preferred Skills:

- Graphic design skills (e.g., Canva, Adobe Creative Suite).
- Experience with video editing and creating multimedia content.

How to Apply: Interested candidates should send a message detailing their relevant experience and any examples of their social media work and website design projects to contact@mfcolympics.ca.

Join us in empowering the next generation to explore renewable energy through the exciting and educational MFC Games!